

# Undergraduate Degree



In partnership with Coventry University and Pearson

Film Production: 3 Years Degree (BA)





Are you a creative artist in the fields of Music Performance, Music Production, Film Making, Multimedia or Gaming and VR/AR? ? Here you can find the higher education courses that will lead you to success. Creative Hub Academy has been since 1999 the first Italian school to offer international degrees and diplomas dedicated to the specific needs of creative professional artists, record companies, sound engineers, music performers and producers/engineers.

It offers courses for professionals characterised by a vocational approach and high academic value to build a successful career.

DUBLIN DESCRIPTORS
Expected learning outcomes expressed through the European Qualification Descriptors
<b>Knowledge and understanding</b>
[Is] supported by advanced text books [with] some aspects informed by knowledge at the forefront of their field of study
<b>Applying knowledge and understanding</b>
[through] problem solving abilities [applied] in new or unfamiliar environments within broader (or multidisciplinary) contexts
<b>Making judgements</b>
[involves] gathering and interpreting relevant data
<b>Communication skills</b>
[of] information, ideas, problems and solutions
<b>Learning skills</b>
have developed those skills needed to study further with a high level of autonomy



## Higher Education Accreditations:

- Coventry University: Faculty of Arts and Humanities
- Pearson BTEC International Centre 90272
- Erasmus+ vocational education and training KA120 - VET
- Iso 9001:2015 - EA 37 (Education)
- Higher Education Training Institution IFTS Qualifications and EQF Qualifications. Accredited Emilia Romagna Region with DGR 1931

## Why you should choose Creative Hub Academy:

- Full-time or part-time attendance to meet your needs;
- 1 one to one weekly hour of instrument/discipline for each student;
- Possibility of "blended learning" in person + online;
- Digital media and libraries for teaching;
- Google Workplace unlimited online platform for teaching interaction (students and teaching staff);
- 25 years of experience in the international academic field;
- Top of the line 2000sqm facilities, unique in Italy and set up in a highly professional environment, with free WiFi for all members. Free unlimited parking and public transport (bus and suburban train), 15 minutes to the city of Bologna centre;
- A team of highly specialised professionals and teachers with a remarkable career in the national and international industry;
- An incomparable proposal of events and workshops with some of the most important names in the industry;
- Opportunities for students to access our Artists Development Center's international networks and professional opportunities;
- "Vocational" educational projects based on a real implementation of professional objectives to be developed in the industry;
- ERASMUS Programs and Internship in the Creative Industries.



## Location:

- Creative Hub Bologna (Bologna, ITALY)

## Study mode:

- Full-time
- Part-time

## Duration:

- 3 years in full-time mode
- 4 to 6 years maximum in part-time mode (max 50% Credits per year)

## Academic calendar:

- 30 weeks per year

## Start date:

- September 2023



## Course overview:

Study level: Undergraduate

Study for a BA in Film Production and develop your technical, creative and professional skills and help establish yourself in the world of feature film, documentary, television and streaming production, and much more.

Our key focus is developing your technical, creative and professional skills in a variety of roles. You will become familiar with industry practices while collaborating on creative film projects. Your practice is further developed through critical evaluation of your own work, contextualised by current research and debate in the creative sector and an understanding of industry trends.

- Our Film Production course is aimed at future film makers. You will seek to gain practical hands-on experience in making films and learn to understand the contextual setting you are working in.
- The course is practice based, with aspects of critical media theory integrated into practical modules. We aim to develop curious mind-sets, asking ‘why?’ at every point: as you both research and create narrative and documentary films and reflect critically upon them.
- The course is focused on the development of passionate, creative, entrepreneurial graduates who are confident collaborators and communicators with industry-led skills to maximise the opportunities for employment in a variety of roles in the creative industries.

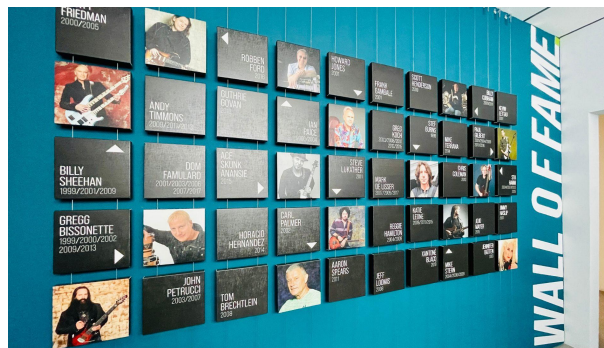
Because of a careful academic mapping and a three parties agreement (Creative Hub Academy, Pearson and Coventry University) at the end of the Course you will receive double Certificates:

- Pearson Higher National Diploma (Level 5)
- Coventry University Bachelor Degree (Level 6)

## Facilities:

At Creative Hub Academy, students benefit from superb facilities so they can build on their practical talent. Facilities include:

- Recording and Pre-Production studios.
- Various live rooms, production and performance spaces with digital mixers, PCs and Macs, digital boards, tvs, cameras.
- Stages for video and photo sessions.
- VR/AR studios, Oculus and green screens.
- PC Labs.
- Physical and digital libraries.
- Google Workplace suites and music tech suites plus further state-of-the-art recording softwares such as Pro Tools, Logic, Adobe Suites.



## Why you should study this course:

You will have access to high standard professional media equipment cameras and sound and lighting equipment (subject to availability).

- You have access to dedicated and flexible creative learning environments, media spaces and industry-focused studios.
- Develop your technical, creative and professional skills in a variety of roles: location sound recording, camera work, post-production editing and post-production sound design, directing and producing.
- Opportunities for professional experience and live projects, which have, in the past, included student-industry collaboration.
- You may have the opportunity to meet experts in new media and traditional media at our series of screenings and masterclasses with past guest speakers including media practitioners plus international artists.



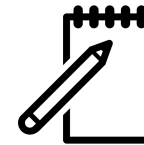
### Global ready

An international outlook,  
with global opportunities



### Teaching Excellence

Taught by lecturers who are  
experts in their field



### Employability

Career ready graduates,  
with the skills to succeed

## What you'll study:

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

### YEAR 1

LEVEL	UNIT	TYPE	UK CREDITS	ECTS CREDITS	UNIT NAME
4	1	Core	15	7,5	Individual Project
4	2	Core	15	7,5	Creative Media Industry
4	3	Core	15	7,5	Professional Practice
4	7	Specialist	15	7,5	Film Practices
4	8	Specialist	15	7,5	Film Studies
4	26	Specialist	15	7,5	Editing for Film & Television
4	25	Specialist	15	7,5	Audio Technologies
4	27	Specialist	15	7,5	Storyboarding
4		Extra			Group Tutoring



4		Extra			Self directed learning and Extra curricular activities
---	--	-------	--	--	--

## YEAR 2

LEVEL	UNIT	TYPE	UK CREDITS	ECTS CREDITS	UNIT NAME
5	36	Core	30	15	Collaborative Project
5	37	Core	15	7,5	Personal Professional Development
5	41	Specialist	30	15	Advanced Film Production Studies
5	54	Optional	15	7,5	Multi Camera Production
5	38	Optional	15	7,5	Advanced Sound Media Studies
5	62	Optional	15	7,5	Business Practising for Creative Media Production
5	74	Optional	15	7,5	Asset capture and management
5		Extra			Group Tutoring
5		Extra			Self directed learning and Extra curricular activities



### YEAR 3 Term 1

LEVEL	UNIT	TYPE	UK CREDITS	ECTS CREDITS	UNIT NAME
6		Core	20	10	Experimenting in Film and Media
6		Core	20	10	Developing Film Concepts
6		Core	20	10	Cinematography
6		Extra			Group Tutoring
6		Extra			(One to one)
6		Extra			Self directed learning and Extra curricular activities

### YEAR 3 Term 2

LEVEL	UNIT	TYPE	UK CREDITS	ECTS CREDITS	UNIT NAME
6		Core	20	10	Post Production
6		Core	20	10	Final Film Production
6		Core	20	10	Script Writing
6		Extra			Group Tutoring

6		Extra			Self directed learning and Extra curricular activities
---	--	-------	--	--	--

## How you'll learn:

A portion of your contact time will be dedicated to course support sessions. The course support sessions are weekly, timetabled sessions where you can explore areas of the course which you may find challenging or get support with personal projects and employability efforts.

## Teaching contact hours:

We understand that everyone learns differently, so each of our courses will consist of structured teaching sessions, which can include:

- On campus lectures, seminars and workshops
- Group work
- Self-directed learning
- Work placement opportunities.

If you would like more information, you can request information about teaching hours.

Part of our campus life is undertaking self-directed learning. During a typical week you will have time that allows you to work independently to apply the skills and knowledge you have learnt in taught or facilitated sessions to your projects or assignment briefs. This self-directed learning allows you to use your research skills, consolidate your knowledge or undertake collaborative group work.

As an innovative and enterprising institution, the University may seek to utilise emerging technologies within the student experience. For all courses (whether on-campus, blended, or distance learning), the University may deliver certain contact hours and assessments via online technologies and methods.



## Assessment:

This course will be assessed using a variety of methods which will vary depending upon the module. Assessment methods include:

- Practical or project work
- Coursework
- Tests
- Essays
- Presentations/posters.

Our assessment strategy ensures that our courses are fairly assessed and allows us to monitor student progression towards achieving the intended learning outcomes.

Assessments may include exams, individual assignments or group work elements.



## International Experience Opportunities:

This area of study is considered an international business. Most of the technical subjects you could learn are applicable worldwide and, where they exist, significant regional or country-specific differences are highlighted.

### **Erasmus+ for vocational training**

In Erasmus+ the opportunities for the world of Vocational Education and Training (VET - Vocational Education and Training) aim to improve the quality and effectiveness of systems and practices in the sector throughout Europe, pursuing the objectives of:

- to improve the professional skills of individuals;
- to broaden knowledge and understanding of national policies and practices;
- to enhance the quality of teaching and learning;
- to promote the modernisation and internationalisation of educational and training institutions;
- promoting mobility activities.

### **How the KA120 program works**

Work experience abroad in the cultural and creative industry market; thanks to the Erasmus+ Vocational Education and Training KA120 accreditation we offer our students the opportunity to live a work experience abroad, within companies active in the market.

Students eligible for the ERASMUS+ scholarship will have a 3-month "work experience" from November to February in one of the network countries: Germany, Holland, Belgium, Spain, Northern Ireland, and others.

### **Erasmus + scholarship**

The scholarship covers all the costs of flight, apartment, utilities, internet connection and food. In addition, each student will receive a monthly check to cover extra expenses. Please note that all international experience opportunities may be subject to additional costs, competitive application, availability and meeting applicable visa and travel requirements are therefore not guaranteed.



## Entry requirements:

Access requirements:

- EQF level 3 qualification related to the chosen pathway.
- English language requirement: IELTS of 6.0 overall, with no component lower than 5.5.
- One to One Interview (on specific topics)

If you don't meet the English language requirements, you can achieve the level you need by successfully completing a pre-sessional English programme before you start your course.

## Tuition fees:

Tuition fees cover the cost of your teaching, assessments, facilities and support services. There may be additional costs not covered by this fee such as accommodation and living costs, recommended reading books, stationery, printing and re-assessments should you need them.

Contact our team and book an appointment.



## Careers and opportunities:


On successful completion, you should have knowledge of:

- Deploy the use of professional roles and collaborative working practices within film production and gain knowledge of different approaches across a range of global film production practices.
- Apply key insights gained through your own production processes to support your own career development and professional networking within the sector.
- Critically assess theoretical and contextual knowledge, including a diverse range of screen-based texts and a wide range of historical and contemporary production and narrative techniques.
- Engage with the work of local, national and international communities of practice to evaluate current and future industry trends in order to be informed by, and place your own work within them.
- Accurately deploy established and innovative techniques when using technical equipment and creative skills in various stages of film production.
- Produce a highly creative portfolio of work within a contemporary global context that articulates your professional voice in an ethical and sustainable manner.

Studying film production provides you with the technical, creative and business skills to work in the film and wider creative industries. Your portfolio of work may help you get noticed. Your imagination, strong ethics and professionalism will be attributes to help you stand out.

The many transferrable skills learned throughout the degree will mean that your education is applicable to a variety career paths upon graduation.

By studying a broad spectrum of film and media practice, the course is designed to equip you with the skills to work for large organisations, as well as film production companies, or to work as a freelancer or independent film maker or producer. Throughout your course, you will develop your own professional practice portfolio to use when looking for work after graduation.



Over the years, we have developed and maintained excellent links with a wide variety of potential employers in the media and cultural industries. Our Talent Team is on hand to offer tailored career and enterprise support if you wish to gain employment or take advantage of professional practice opportunities within course specific industries. Our dedicated enterprise officers also offer valuable assistance on how to begin as a freelancer/entrepreneur.

## Where our graduates work:

The School has a very long and impressive history of graduates who establish themselves in extremely high profile media and cultural employment, examples of which include: executive producer for many highly prestigious films, executive producers, directors for documentaries, planners and creatives for a number prestigious advertising agencies.

## Further study:

- Progression onto master's level study upon successful completion of your undergraduate degree.

You may be entitled to an alumni discount on your fees if you decide to extend your time with us by progressing from undergraduate to postgraduate study.





## How to apply:

Students applying to enrol should apply directly to the Creative Hub Academy.

Get in touch with us today for further advice and guidance:

Phone: (+39) 051 6313706

Chat with our admissions team WhatsApp: (+39) 351 8431456

Email: [ammissioni@ma2000.it](mailto:ammissioni@ma2000.it)

Complete our Website Apply form